



HELLO! I'M PRAJIV

VISUAL DESIGNER

I'm an **AI forward visual designer with 7+ years** in branding, packaging, 3D, digital ads and AI-led creative work. I've led design teams across FMCG and tech, delivered for **Wipro, Royal Enfield and MPL**, and I use AI through my whole workflow so ideas turn into finished work faster, without losing the craft.

Portfolio | Behance | Dribbble | Notion | prajivtv@gmail.com

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EXPERIENCE.

Creative Consultant, Freelance
2025 to present

- Branding, packaging and print (posters, banners) for an office interior design firm
- Performance ads, AI videos and motion graphics for a gaming company

Sr. 3D Designer, Video, MPL
May 2024 to Dec 2025

- Art direction for campaigns like Beat My Score with Virat Kohli and Zero Se Hero
- Produced AI UGC video ads for Rummy Twist and other MPL games

Creative Head, STRIVE Plant Powdered Nutrition
Nov 2023 to Mar 2024

- Led brand, packaging and campaign design for a plant protein nutrition brand

Design Lead, Mojocare
Oct 2022 to July 2023

- Led branding across Mojocare's health brands: identity, packaging, product shoots and campaigns

Visual Design Vendor, NumansHq
Feb 2022 to Apr 2022 (freelance)

- Onboarding kits, merch and stickers for 14 brands including Udaan, Appsmith and Fi

Sr. Visual Designer, Typeset & Hypersonix Inc
May 2021 to Feb 2022

- UI, product visuals and marketing design for two SaaS products

Sr. Visual Designer, Scapic Innovations
Dec 2017 to July 2020

- Led the 3D side of web and AR products, later sold to Flipkart

SKILLS.

Visual Design
Packaging design, branding, 2D / 3D illustration, concept art

Leadership
Leading design teams, creative direction, design systems

AI
Image generation, AI video and UGC ads, product design, workflow tools

TOOLS.

Figma | Adobe Creative Suite | Claude Code | Higgsfield AI | Nano Banana | Gemini | Blender | Maya | ZBrush

EDUCATION.

Jain University
M.Sc. Animation, 3D Modeling 2015 to 2017

Kalamandir School of Arts / Kannada University, Hampi
BVA Painting 2010 to 2015

UNICEF / Sarva Shiksha Abhyan
Illustration workshop experience

7+
years designing across FMCG, tech and gaming

2x
Creative Head and Design Lead roles

14
brands given onboarding kits with Numans

AI
in every step: ideas, images, video, code

DELIVERED FOR. Wipro · Royal Enfield · Flipkart · MPL · RCB · Celio · Sam's Club · Udaan · Appsmith · Toddle

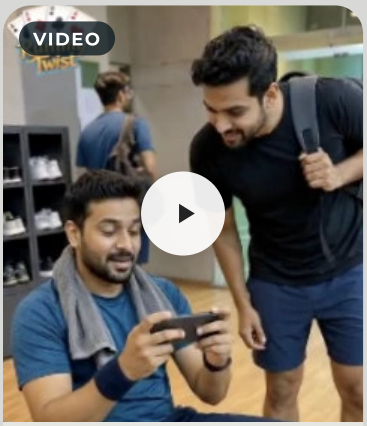
PROJECT SAMPLES.



MPL Ludo: Beat My Score
Branding · AI · Leadership



Mojocare: branding and product shoot
Branding · 3D · Leadership



Rummy Twist: AI UGC ad
AI · Video



Rummy aata hai? AI UGC
AI · Video



MPL: Zero Se Hero
Branding · 3D · AI



STRIVE: Plant protein packaging
Branding · Leadership



MPL Survivor Loot
Branding · AI · Video



Scapic: 3D product renders
3D · UI/UX · Branding